



2019-2020
SEASON

A photograph of two men playing soccer on a floating court. The court is a bright teal color with white markings and is situated on a body of water. In the background, there are large, jagged limestone karsts under a hazy sky. A soccer ball is on the court in the foreground, and a goal is visible on the left. The men are wearing white soccer jerseys with red accents and shorts. One man is wearing a pink cap and the other is wearing a white headband. The text "WE PLAY, WE EXPLORE, WE CREATE" is overlaid in white, bold, sans-serif font across the middle of the image.

WE PLAY, WE EXPLORE, WE CREATE



More than a club, Bled FC is a creative platform based in Paris that highlights the cultural diversity through football.

Our passion leads us to explore playgrounds from all around the world, share unique football stories and work creative contents mixing football, fashion and culture.



FASHION



TRAVEL



CULTURE

DAILY BLED

From the playground to the world wide web, we manage to keep our fans and followers updated with our latest news, photoshoots, creations, and discoveries that we share throughout bledfc.com and social networks.

12,8k followers on Instagram

REPORTS
TRAVEL
LOOKBOOKS
CULTURE
EVENT



BLED CREATIVE STUDIO

We wind a stadium into frenzy thanks to our amazing performances on the green rectangle but our capabilities also extend to other playgrounds.

We propose to brands to benefit from our skills in the fields of fashion, sport and street culture to create innovative projects.

**ART DIRECTION,
GRAPHIC DESIGN,
PHOTOGRAPHY,
ILLUSTRATION, VIDEO,
STYLISM, CONSULTING...**



-NT-10-



OUR SKILLS

A photograph of two young men in sportswear. They are wearing dark blue t-shirts with yellow accents and the DHL logo. The man on the left is sitting on a ledge, and the man on the right is standing behind him with his hand on his shoulder. They are in front of a blue metal fence with graffiti in the background. The text "WE REALIZE PHOTOSHOOTS" is overlaid in the center.

WE REALIZE PHOTOSHOOTS

WE DESIGN FOOTBALL JERSEYS





WE EXPLORE FOOTBALL

KITCHEE ACADEMY

NIKE.COM/FOOTBALL

edps | T專才

中銀人壽

edps | T專才

GATORADE G

安克萊園 國際幼稚園

A large, rectangular floating net pen for aquaculture is the central focus, constructed from a grid of green plastic floats and a white mesh. The pen is situated in a body of water with a backdrop of dramatic, dark limestone karsts under a grey, overcast sky. In the distance, other smaller floating structures are visible. The text "ALL AROUND THE WORLD" is overlaid in white, bold, sans-serif font across the middle of the image.

ALL AROUND THE WORLD

WE CREATE MAGAZINES



WE ORGANIZE EXHIBITIONS





AND LIVE BROADCASTS OF MATCHES

OUR REFERENCES





PARIS SAINT-GERMAIN




ÉQUIPE DE FRANCE

NIKE FOOTBALL



绿地长岛
GREENLAND LONGISLAND



A young man with dark, curly hair and a mustache is the central figure. He is wearing large, over-ear headphones with a blue and white checkered pattern. He is dressed in a white France national football team jersey, which features a blue rooster emblem and the letters 'FFF' on the chest. A blue and white striped scarf is draped over his shoulders. He is standing on a green field, possibly a sports field, with a blurred background of trees and buildings. The text 'BEATS BY DRE' is overlaid in white, bold, sans-serif font across the center of the image.

BEATS BY DRE

PUBLIC

PASSIONATE ABOUT FOOTBALL

YOUNG AND ACTIVE (70% of 18-35)

URBAN (Paris, London, LA, NYC, Tokyo, Seoul, Sydney)

CREATIVE (designers, photographers, artists)

CULTURED

GLOBE TROTTER

OPEN-MINDED

FASHION SENSITIVE

CURIOUS AND CONNECTED

INTERNATIONAL (40% France - 60% rest of the world)

SOCIAL BLED

Our digital impact expands every day. Thanks to our daily online activity, we have been able to create a community with whom we share the same passion. We also cultivate a very close and friendly relationship with several media, brands and collectives. Our work and stories are often shared on many websites and important social media accounts.

**USING THESE TIGHT BONDS,
WE CAN REACH UP TO 12 MILLION PEOPLE.**

#BLEDFC SHARED BY:

@equipedefrance

6,6M followers on instagram

@copa90

888K followers on instagram

@8by8mag

44,7K followers on instagram

@wavefr

211K followers on instagram

@fff

1M followers on instagram

@kickstothepitch

32,4K followers on instagram

@rabonamag

26,1K followers on instagram

@yard

68,4K followers on instagram

@soccerbible

5,2M followers on instagram

@footballstories

19K followers on instagram

@shukyumagazine

4,7K followers on instagram

@hypebeastfr

52,2K followers on instagram

SOCCEROIDLE PERFORMANCE LIFESTYLE MEDIA VIDEO INSPIRATION STORE



BLED FC | "BLED IS WHERE YOUR HEART IS"

THE creative minds at Bled FC have headed east to Paris to produce and editorial football in a different sense of their latest event, entitled their fresh Bled FC Newsletter.

Bringing style off the pitch with football, we understand that under the roof, the style of BLED FC is all here. Key stories in the Fall Ball Football League. It's Paris that continues to shine when it comes to the

BOX2BOX FOOTBALL WEBSITE ARTICLES THE SHOP ABOUT MORE

BLED FC: CREATIVE FOOTBALL



WELCOME TO THE COLLECTOR'S CLUB

INSTAGRAM



PKFOOT LE FOOTBALL AUTREMENT

58.6K 41.6K 50.1K 928

CULTURE MARKETING SUPPORTERS NEWS COMPETITIONS FEMINA FANS SPORTS SCOLING EDITOR



Black Blanc Bled, la dernière gazette du Bled FC

LE TWITTER

Tweets by @pkfoot

PKFOOT @pkfoot

BLED FC Proud to share our 1st newsletter with the Bled FC community. Thank you for your support!

DERNIÈRE INTERVIEW

SOCCEROIDLE



#BLEDCEXPLORES A WEEKEND IN BANGKOK

FOOTBALL STORIES

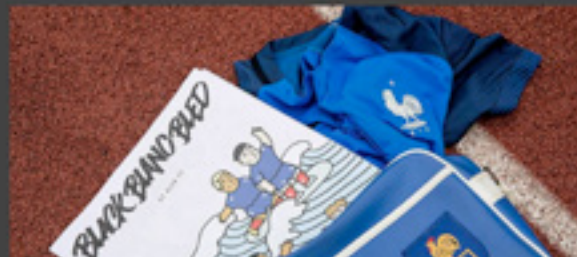
Video: "Un week-end à Bangkok", le foot thaïlandais sublimé par Bled FC

par Lucie Besson · 12 octobre 2018

Une équipe amateur, une ville nouvelle, comment Bled FC, fondé en 2014, a pu aller en Thaïlande pour un week-end de football en Thaïlande. Loin de son pays, l'association est allée à Bangkok et a organisé le meilleur moment de sa saison: le match de clôture de la saison.

LA LFP annonce le vainqueur de la Coupe de la Ligue

CONVOI



BLACK BLANC BLED

Black FC has released a beautiful new 2018 edition. Black FC is proud to be part of the amazing legacy of Bled FC.

SOCCEROIDLE




BLED FC PRESENTS 'A WEEKEND IN BANGKOK'

SOCCEROIDLE



BLED FC PRESENT 'BLACK BLANC BLED'

EIGHTYEIGHT



Creative collective Bled FC beautifully documents football culture in Southeast Asia in the first-ever issue of

FOOTBALL STORIES

En images : Bled FC a capturé le meilleur terrain de foot au monde, en Thaïlande

par Lucie Besson · 12 octobre 2018

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FOOTBALL COMMUNITY

**FRIENDS, ARTISTS, CLUBS, MEDIA,
SHOPS, THEY SUPPORT BLED FC.**

8by8 Mag (USA)

Box2Box Football (UK)

Chinatown Soccer Club (USA)

Classic Football Shirts (UK)

Copa 90 (UK)

Cyclones Mag (France)

Hypebeast (France)

Kickstothepitch (USA)

Konbini / Football Stories (France)

Le Ballon FC (France)

Liga Toquio (Japan)

Nivelcrack (South Korea)

Nowhere FC (USA)

Paradise SC (USA)

Rabona Magazine (UK)

Season Zine (UK)

Shukyu Magazine (Japan)

Soccer Bible (England)

Soho Warriors (UK)

The Ringleaders (Canada)

Turfmapp (USA)

Where Is Football ? (USA)

Wave (France)

Yard (France)

PLAY WITH US

STÉPHANE NAM KUNN

Captain & Art Director

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