



SAISON
2019-2020

A photograph of two men playing soccer on a floating court. The court is a bright teal color with white markings and is situated on a body of water. In the background, there are large, jagged limestone karsts under a hazy sky. A soccer ball is on the ground in the foreground, and a goal is visible on the left. The men are wearing white soccer jerseys with red accents and shorts. The text "WE PLAY, WE EXPLORE, WE CREATE" is overlaid in white, bold, sans-serif font across the middle of the image.

WE PLAY, WE EXPLORE, WE CREATE

A dirt football pitch in a tropical setting. In the background, there are several tall palm trees and a wooden building with a corrugated metal roof. The sky is blue with some light clouds. The ground is dry and sandy.

Plus qu'un club, Bled FC est une plateforme créative basée à Paris, qui expose la diversité culturelle à travers le football.

Cette passion nous amène à explorer les stades et playgrounds du monde entier, à partager des histoires footballistiques uniques et à imaginer des projets mixant football, mode et culture.



MODE



VOYAGE



CULTURE

DAILY BLED

Des playgrounds à la toile, nous captivons nos supporters et nos followers avec nos derniers scoops, nos photoshoots, nos créations et nos découvertes que nous partageons sur bledfc.com et nos réseaux sociaux.

12,8k followers sur Instagram

REPORTAGES
VOYAGES
LOOKBOOKS
CULTURE
ÉVÈNEMENTS

STRIKE OUT INNING
RUNS HITS ERR
BERGTRAUM HIGH SCH



BLED CREATIVE STUDIO

Nous déchaînons les foules grâce à nos incroyables performances sur le rectangle vert, mais nos compétences s'exercent également sur d'autres terrains de jeu.

Nous proposons aux marques de profiter de notre savoir-faire dans les domaines de la mode, du sport, de la culture urbaine et du voyage, pour créer des projets créatifs et innovants.

**DIRECTION ARTISTIQUE,
PHOTOGRAPHIE,
VIDÉO, GRAPHISME,
ILLUSTRATION,
STYLISME, CONSULTING...**



- NT-10 -

A young boy in a white t-shirt is seen from behind, balancing a soccer ball on his head. The ball is white with orange and blue panels and has the word 'BARCA' printed on it. He is on a green artificial turf field. In the background, other people are visible, including a person in a bright green vest with the number '1' on the back. The scene is outdoors and appears to be a soccer practice or game.

NOTRE PALETTE TECHNIQUE

A fashion photograph featuring two young men in sportswear. They are positioned in front of a blue metal fence with graffiti. The man on the left is sitting on a concrete ledge, wearing a dark blue t-shirt with yellow accents and the DHL logo, and dark pants. The man on the right is standing, wearing a similar DHL t-shirt and dark pants, with his hand on the shoulder of the seated man. The background shows a concrete wall and a blue metal fence with colorful graffiti. The text 'RÉALISATION DE PHOTOSHOOTS' is overlaid in white, bold, uppercase letters across the center of the image.

RÉALISATION DE PHOTOSHOOTS

SUBLIMATION DE MAILLOTS DE FOOTBALL



EXPLORER LE FOOTBALL



KITCHEE ACADEMY

NIKE.COM/FOOTBALL

edps | T專才

中銀人壽

edps | T專才

G GATORADE G

安克萊園 國際幼稚園

A large, rectangular floating aquaculture platform is situated in the middle of a body of water. The platform is constructed from a grid of green plastic floats and has a white mesh netting on its surface. A net trap is visible on the right side of the platform. In the background, there are several large, dark, karst mountains rising from the water's edge. The sky is overcast and grey.

PARTOUT DANS LE MONDE

CRÉATION DES MAGAZINES



ORGANISATION D'EXPOSITIONS





ET DE DIFFUSIONS DE MATCH

NOS RÉFÉRENCES





LE PARIS SAINT-GERMAIN




L'ÉQUIPE DE FRANCE

NIKE FOOTBALL



绿地长岛
GREENLAND LONGISLAND



A young man with dark, curly hair and a mustache is the central figure. He is wearing large, over-ear headphones with a blue and white checkered pattern. He is dressed in a white France national football team jersey, which features a blue rooster emblem and the letters 'FFF' on the chest. A blue and white striped scarf is draped over his shoulders. He is standing on a green field, possibly a sports field, with a blurred background of trees and buildings under a clear sky. The text 'BEATS BY DRE' is overlaid in white, bold, sans-serif font across the center of the image.

BEATS BY DRE

NOTRE PUBLIC

PASSIONNÉ DE FOOTBALL (pratiquants, amateurs, supporters...)

JEUNE ET ACTIF (70% entre 18-35 ans)

CITADIN (Paris, Londres, LA, NYC, Tokyo, Séoul, Sydney...)

CRÉATIF (designers, photographes, artistes...)

CULTIVÉ

GLOBE TROTTER

OUVERT D'ESPRIT

SENSIBLE À LA MODE

CURIeux ET CONNECTÉ

INTERNATIONAL (40% France - 60% reste du monde)

SOCIAL BLED

Notre impact digital s'accroît de jour en jour, grâce à notre activité quotidienne sur la toile, nous avons créé une communauté avec qui nous partageons la même passion. Nous collaborons avec plusieurs médias, marques et collectifs influents. Nos créations et nos découvertes sont régulièrement relayées sur plusieurs sites internet et sur les réseaux sociaux.

GRÂCE À CES RELAIS SUR LES RÉSEAUX SOCIAUX, NOUS POUVONS POTENTIELLEMENT TOUCHER PLUS DE 12 MILLIONS DE PERSONNES.

#BLEDFC RELAYÉ PAR :

@equipedefrance

6,6M followers sur instagram

@copa90

888K followers sur instagram

@8by8mag

44,7K followers sur instagram

@wavefr

211K followers sur instagram

@fff

1M followers sur instagram

@kickstothepitch

32,4K followers sur instagram

@rabonamag

26,1K followers sur instagram

@yard

68,4K followers sur instagram

@soccerbible

5,2M followers sur instagram

@footballstories

19K followers sur instagram

@shukyumagazine

4,7K followers sur instagram

@hypebeastfr

52,2K followers sur instagram

SOCCEROIDLE PERFORMANCE LIFESTYLE DESIGN VIDEO INTERVIEW STORE



BLED FC | "BLED IS WHERE YOUR HEART IS"

THE creative minds at Bled FC have headed east to Paris to produce and editorial football in a different sense of their latest event, entitled their fresh Bled FC Newsletter.

Bringing style off the pitch with football, we understand that under the roof, the style of BLED FC is all here. Key stories in the Fall Ball Football League. It's Paris that continues to shine when it comes to the

BOX2BOX FOOTBALL WEBSITE ARTICLES THE SHOP ABOUT MORE

BLED FC: CREATIVE FOOTBALL



WELCOME TO THE COLLECTOR'S CLUB

INSTAGRAM



PKFOOT LE FOOTBALL AUTREMENT

58.6K 41.6K 50.1K 928

CULTURE MARKETING SUPPORTERS NEWS COMPETITIONS FEMINA FANS SPORTS SCOLING EDITOR



Black Blanc Bled, la dernière gazette du Bled FC

LE TWITTER

Tweets by @pkfoot

PKFOOT

Black Blanc Bled is a collection of the best football fan art and creative work in the world. It's a must-read for all football fans.

DERNIÈRE INTERVIEW

SOCCEROIDLE



#BLEDCEXPLORES A WEEKEND IN BANGKOK

THE creative minds at Bled FC have headed east to Paris to produce and editorial football in a different sense of their latest event, entitled their fresh Bled FC Newsletter.

FOOTBALL STORIES

SNAPCHAT FACEBOOK TWITTER INSTAGRAM

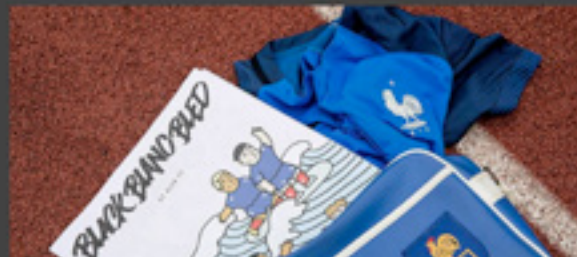
Vidéo : "Un week-end à Bangkok", le foot thaïlandais sublimé par Bled FC

par Lucie Besson · 12 octobre 2018

C'est toujours merveilleux, quand une nouvelle destination fait partie du calendrier de Bled FC. C'est ce qui s'est passé en Thaïlande. Les deux équipes, l'association et les supporters ont été à Bangkok et ont vécu les meilleurs moments de leur vie. Découvrez dans cette vidéo une semaine.

LA LFF annonce la nouvelle compétition "Coupé" avec le "Coupé de la Ligue"

CONVOI



BLACK BLANC BLED

Black Blanc Bled is a collection of the best football fan art and creative work in the world. It's a must-read for all football fans.

SOCCEROIDLE



BLED FC PRESENTS 'A WEEKEND IN BANGKOK'

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SOCCEROIDLE



BLED FC PRESENT 'BLACK BLANC BLED'

Black Blanc Bled is a collection of the best football fan art and creative work in the world. It's a must-read for all football fans.

EIGHTYEIGHT



Creative collective Bled FC beautifully documents football culture in Southeast Asia in the first-ever issue of

FOOTBALL STORIES

SNAPCHAT FACEBOOK TWITTER INSTAGRAM

En images : Bled FC a capturé le meilleur terrain de foot au monde, en Thaïlande

par Lucie Besson · 12 octobre 2018

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FOOTBALL COMMUNITY

**AMIS, ARTISTES, CLUBS, MÉDIAS,
ILS AIMENT ET SUPPORTENT LE BLED FC**

8by8 Mag (USA)

Box2Box Football (UK)

Chinatown Soccer Club (USA)

Classic Football Shirts (UK)

Copa 90 (UK)

Cyclones Mag (France)

Hypebeast (France)

Kickstothepitch (USA)

Konbini / Football Stories (France)

Le Ballon FC (France)

Liga Toquio (Japan)

Nivelcrack (South Korea)

Nowhere FC (USA)

Paradise SC (USA)

Rabona Magazine (UK)

Season Zine (UK)

Shukyu Magazine (Japan)

Soccer Bible (England)

Soho Warriors (UK)

The Ringleaders (Canada)

Turfmapp (USA)

Where Is Football ? (USA)

Wave (France)

Yard (France)

PLAY WITH US

STÉPHANE NAM KUNN

Capitaine & Directeur artistique

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