



2023-2024

A photograph of two men playing soccer on a green artificial turf field on a beach. The man on the left is wearing a white soccer jersey with red accents, grey shorts, and a pink headband. The man on the right is wearing a similar white jersey with red accents, dark blue shorts, and a white headband. They are both in a crouched position, ready to kick the ball. A soccer ball is on the ground in front of them. In the background, there is a body of water and several large, jagged limestone karsts under a hazy sky. A soccer goal is visible on the left side of the frame.

WE PLAY, WE CREATE, WE EXPLORE

A photograph of a sandy football pitch with a goal in the center. The background is filled with lush tropical vegetation, including palm trees. The image has a greenish tint and a semi-transparent dark overlay where the text is placed.

**MORE THAN A CLUB, BLED FC IS A CREATIVE STUDIO
BASED IN PARIS THAT HIGHLIGHTS THE CULTURAL DIVERSITY
THROUGH FOOTBALL.**

**OUR PASSION LEADS US TO EXPLORE PLAYGROUNDS
FROM ALL AROUND THE WORLD, SHARE UNIQUE FOOTBALL
STORIES AND WORK CREATIVE CONTENTS MIXING FOOTBALL,
ART, FASHION AND CULTURE.**



CULTURE



FASHION



TRAVEL

DAILY BLED

FROM THE PLAYGROUND TO THE WORLD WIDE WEB, WE MANAGE TO KEEP OUR FANS AND FOLLOWERS UPDATED WITH OUR LATEST NEWS, PHOTOSHOOTS, CREATIONS, AND DISCOVERIES THAT WE SHARE THROUGHOUT BLEDFC.COM AND SOCIAL NETWORKS.

13K FOLLOWERS SUR INSTAGRAM

BLEM CREATIVE STUDIO

WE WIND A STADIUM INTO FRENZY THANKS TO OUR AMAZING PERFORMANCES ON THE GREEN RECTANGLE BUT OUR CAPABILITIES ALSO EXTEND TO OTHER PLAYGROUNDS. WE PROPOSE TO BRANDS TO BENEFIT FROM OUR SKILLS IN THE FIELDS OF FASHION, ART, SPORT AND STREET CULTURE TO CREATE INNOVATIVE PROJECTS.

ART DIRECTION,
GRAPHIC DESIGN,
PHOTOGRAPHY,
ILLUSTRATION, VIDEO,
STYLISM, CONSULTING...



WE REALIZE
PHOTOSHOOTS



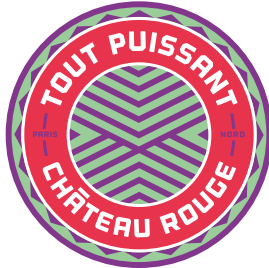
WE DESIGN FOOTBALL JERSEYS



A dynamic action shot from a soccer match. In the foreground, a French player in a dark blue jersey with the number 10 is dribbling the ball. He is being closely marked by a Dutch player in an orange jersey with the number 4. Another Dutch player in an orange jersey is visible in the background. The scene is set on a green soccer field with a large, blurred crowd in the stands. The text "WE REALIZE PHOTO REPORTS" is overlaid in white, bold, sans-serif capital letters across the center of the image.

WE REALIZE PHOTO REPORTS

WE CREATE LOGOTYPES



WE CREATE MAGAZINES



WE ORGANIZE EXHIBITIONS



OUR REFERENCES



Uber
Eats



G-SHOCK



oppo



PUBLIC

PASSIONATE ABOUT FOOTBALL

YOUNG AND ACTIVE [70% OF 18-35]

URBAN [PARIS, LONDON, LA, NYC, TOKYO, SEOUL, SYDNEY]

CREATIVE [DESIGNERS, PHOTOGRAPHERS, ARTISTS]

CULTURED

GLOBE TROTTER

OPEN-MINDED

FASHION SENSITIVE

CURIOUS AND CONNECTED

INTERNATIONAL [30% FRANCE - 90% REST OF THE WORLD]

SOCIAL BLED

OUR DIGITAL IMPACT EXPENDS EVERY DAY. THANKS TO OUR DAILY ONLINE ACTIVITY, WE HAVE BEEN ABLE TO CREATE A COMMUNITY WITH WHOM WE SHARE THE SAME PASSION. WE ALSO CULTIVATE A VERY CLOSE AND FRIENDLY RELATIONSHIP WITH SEVERAL MEDIA, BRANDS AND COLLECTIVES OUR WORK AND STORIES ARE OFTEN SHARED ON MANY WEBSITES AND IMPORTANT SOCIAL MEDIA ACCOUNTS.

@BLEDFC SHARED BY:

@EQUIPEDEFRANCE

14M FOLLOWERS ON INSTAGRAM

@COPA90

1M FOLLOWERS ON INSTAGRAM

@WAVEFR

225K FOLLOWERS ON INSTAGRAM

@FFF

1,7M FOLLOWERS ON INSTAGRAM

@YARD

135K FOLLOWERS ON INSTAGRAM

@KONBINISPORTS

26K FOLLOWERS ON INSTAGRAM

@SOCCERBIBLE

5,9M FOLLOWERS ON INSTAGRAM

@SHUKYUMAGAZINE

12K FOLLOWERS ON INSTAGRAM



PLAY WITH US

STÉPHANE NAM KUNN
CAPTAIN & ART DIRECTOR

COACH@BLEDFC.COM - +33 6 98 24 01 00