



2024-2025

A photograph of two men playing soccer on a green artificial turf field. They are both wearing white soccer jerseys with red accents and red sneakers. One man is wearing a pink cap and the other a white headband. A soccer ball is on the ground in front of them. The background shows a body of water and several large, jagged mountains under a hazy sky. A goal net is visible on the left side of the field.

WE PLAY, WE CREATE, WE EXPLORE

A wide-angle shot of a soccer stadium during a match. The stadium is filled with yellow and blue seats. A scoreboard in the center shows a 4:0 lead. The background features a cityscape and mountains under a hazy sky. The text is overlaid in white, bold, sans-serif font.

**MORE THAN A CLUB, BLED FC IS
A CREATIVE STUDIO BASED IN PARIS
THAT HIGHLIGHTS THE CULTURAL
DIVERSITY THROUGH FOOTBALL.**

**OUR PASSION LEADS US TO EXPLORE
PLAYGROUNDS FROM ALL AROUND THE
WORLD, SHARE UNIQUE FOOTBALL STORIES
AND WORK CREATIVE CONTENTS MIXING
FOOTBALL, ART, FASHION AND CULTURE.**



ART



CULTURE



FASHION

BLED CREATIVE STUDIO

WE WIND A STADIUM INTO FRENZY THANKS TO OUR AMAZING PERFORMANCES ON THE GREEN RECTANGLE BUT OUR CAPABILITIES ALSO EXTEND TO OTHER PLAYGROUNDS. WE PROPOSE TO BRANDS TO BENEFIT FROM OUR SKILLS IN THE FIELDS OF FASHION, ART, SPORT AND STREET CULTURE TO CREATE INNOVATIVE PROJECTS.

ART DIRECTION,
GRAPHIC DESIGN,
PHOTOGRAPHY, VIDEO,
STYLISM, CONSULTING,
TEXTILE MANUFACTURING...



WE REALIZE PHOTOSHOOTS



WE DESIGN AND MANUFACTURE FOOTBALL JERSEYS

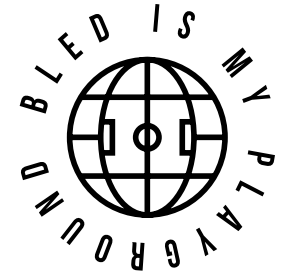
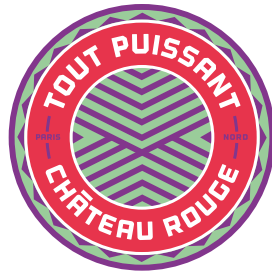
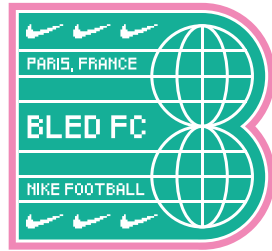




**WE REALIZE
PHOTO REPORTS**



WE CREATE LOGOTYPES



WE CREATE MAGAZINES



WE ORGANIZE EVENTS



EXHIBITIONS
POP-UP STORES
WORKSHOPS



OUR REFERENCES



G-SHOCK



Uber Eats



EUROSTAR™

oppo



HEETCH

PUBLIC

PASSIONATE ABOUT FOOTBALL

YOUNG AND ACTIVE (70% OF 18-35)

URBAN (PARIS, LONDON, LA, NYC, TOKYO, SEOUL, SYDNEY)

CREATIVE (DESIGNERS, PHOTOGRAPHERS, ARTISTS)

CULTURED

GLOBE TROTTER

OPEN-MINDED

FASHION SENSITIVE

CURIOUS AND CONNECTED

INTERNATIONAL (30% FRANCE - 90% REST OF THE WORLD)

SOCIAL BLED

OUR DIGITAL IMPACT EXPENDS EVERY DAY. THANKS TO OUR DAILY ONLINE ACTIVITY, WE HAVE BEEN ABLE TO CREATE A COMMUNITY WITH WHOM WE SHARE THE SAME PASSION. WE ALSO CULTIVATE A VERY CLOSE AND FRIENDLY RELATIONSHIP WITH SEVERAL MEDIA, BRANDS AND COLLECTIVES OUR WORK AND STORIES ARE OFTEN SHARED ON MANY WEBSITES AND IMPORTANT SOCIAL MEDIA ACCOUNTS.

13,8K FOLLOWERS ON INSTAGRAM

@BLEDFC SHARED BY:

@EQUIPEDEFRANCE

16M FOLLOWERS ON INSTAGRAM

@COPA90

1,3M FOLLOWERS ON INSTAGRAM

@WAVEFR

225K FOLLOWERS ON INSTAGRAM

@FFF

2M FOLLOWERS ON INSTAGRAM

@YARD

135K FOLLOWERS ON INSTAGRAM

@KONBINISPORTS

26K FOLLOWERS ON INSTAGRAM

@SOCCERBIBLE

5,9M FOLLOWERS ON INSTAGRAM

@SHUKYUMAGAZINE

16K FOLLOWERS ON INSTAGRAM

@VERSUS

323K FOLLOWERS ON INSTAGRAM





PLAY WITH US

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