



**2025-2026**

A photograph of two men playing soccer on a beach. They are wearing white soccer jerseys with red accents and are in a dynamic pose, chasing a soccer ball. The background features a calm sea and large, jagged limestone karsts under a hazy sky. A soccer goal is visible on the left side of the frame. The overall image has a muted, greenish-grey color palette.

**WE PLAY, WE CREATE, WE EXPLORE**



**MORE THAN A CLUB, BLED FC IS  
A CREATIVE STUDIO BASED IN PARIS  
THAT HIGHLIGHTS THE CULTURAL  
DIVERSITY THROUGH FOOTBALL.**

**OUR PASSION LEADS US TO EXPLORE  
PLAYGROUNDS FROM ALL AROUND THE  
WORLD, SHARE UNIQUE FOOTBALL STORIES  
AND WORK CREATIVE CONTENTS MIXING  
FOOTBALL, ART, FASHION AND CULTURE.**



ART



CULTURE



FASHION

# BLED CREATIVE STUDIO

WE WIND A STADIUM INTO FRENZY THANKS TO OUR AMAZING PERFORMANCES ON THE GREEN RECTANGLE BUT OUR CAPABILITIES ALSO EXTEND TO OTHER PLAYGROUNDS. WE PROPOSE TO BRANDS TO BENEFIT FROM OUR SKILLS IN THE FIELDS OF FASHION, ART, SPORT AND STREET CULTURE TO CREATE INNOVATIVE PROJECTS.

ART DIRECTION,  
GRAPHIC DESIGN,  
PHOTOGRAPHY, VIDEO,  
STYLISM, CONSULTING,  
TEXTILE MANUFACTURING...



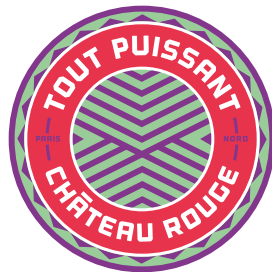
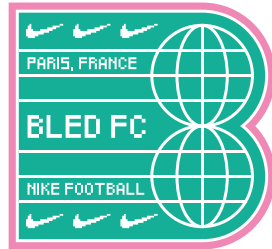
# WE DESIGN AND MANUFACTURE FOOTBALL JERSEYS



WE REALIZE  
PHOTOSHOOTS



# WE CREATE LOGOTYPES





WE REALIZE  
PHOTO REPORTS

# WE CREATE MAGAZINES



# WE ORGANIZE EVENTS



EXHIBITIONS  
POP-UP STORES  
WORKSHOPS



# PUBLIC

**PASSIONATE ABOUT FOOTBALL**

**YOUNG AND ACTIVE** (70% OF 18-35)

**URBAN** (PARIS, LONDON, LA, NYC, TOKYO, SEOUL, SYDNEY)

**CREATIVE** (DESIGNERS, PHOTOGRAPHERS, ARTISTS)

**CULTURED**

**GLOBE TROTTER**

**OPEN-MINDED**

**FASHION SENSITIVE**

**CURIOUS AND CONNECTED**

**INTERNATIONAL** (30% FRANCE - 70% REST OF THE WORLD)

# SOCIAL BLED

OUR DIGITAL IMPACT EXPENDS EVERY DAY. THANKS TO OUR DAILY ONLINE ACTIVITY, WE HAVE BEEN ABLE TO CREATE A COMMUNITY WITH WHOM WE SHARE THE SAME PASSION. WE ALSO CULTIVATE A VERY CLOSE AND FRIENDLY RELATIONSHIP WITH SEVERAL MEDIA, BRANDS AND COLLECTIVES OUR WORK AND STORIES ARE OFTEN SHARED ON MANY WEBSITES AND IMPORTANT SOCIAL MEDIA ACCOUNTS.

## 13,5K FOLLOWERS ON INSTAGRAM

@BLEDFC SHARED BY:

**@EQUIPEDEFRANCE**

16M FOLLOWERS ON INSTAGRAM

**@COPA90**

1,3M FOLLOWERS ON INSTAGRAM

**@WAVEFR**

225K FOLLOWERS ON INSTAGRAM

**@FFF**

2M FOLLOWERS ON INSTAGRAM

**@YARD**

135K FOLLOWERS ON INSTAGRAM

**@KONBINISPORTS**

26K FOLLOWERS ON INSTAGRAM

**@SOCCERBIBLE**

5,9M FOLLOWERS ON INSTAGRAM

**@SHUKYUMAGAZINE**

16K FOLLOWERS ON INSTAGRAM

**@VERSUS**

323K FOLLOWERS ON INSTAGRAM

# OUR REFERENCES



G-SHOCK

Uber  
Eats



snipes

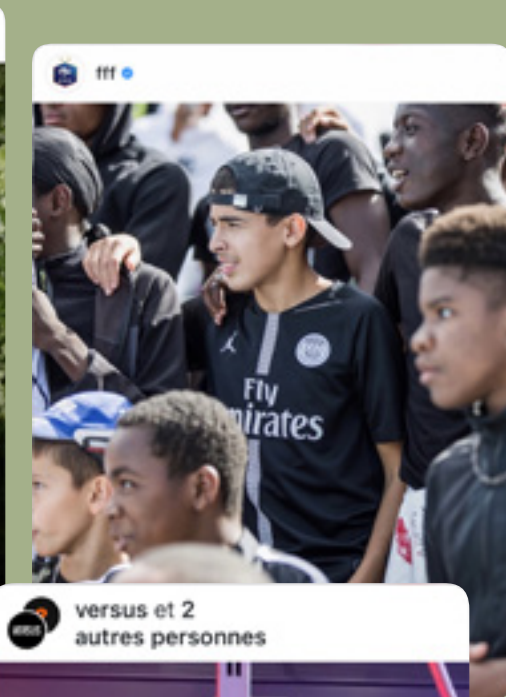
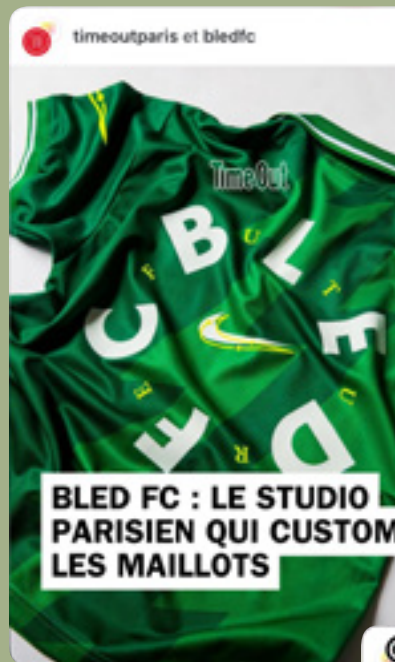


oppo

HEETCH



sorare





# PLAY WITH US

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