

2016-2017 SEASON

Bled FC

We are Footballers, Explorers & Creatives





More than a club...

.... Bled FC is a creative platform that explores the diversity of football. Whether it be professional, amateur, or on any other street field.

Our goal is to document football's cultural diversity. Our passion leads us to explore playgrounds from all around the world, share unique football stories and work creative and exotic contents around this beautiful sport.

We are designers, photographs, journalists and artists. Football is our voice, a shared passion and a way to access to different cultures. This diversity is our strength and allows us to juggle from different disciplines including fashion, culture and sport.

Bled Football Creative

We wind a stadium into frenzy thanks to our amazing performances on the green rectangle but our capabilities also extend to other playgrounds.

NK-10

Our skills:

Creative Direction Photography Product Placement Graphic Design Consulting **Football Tricks** Video Illustration Stylism **Fashion Editorials Journalism & Reports** Nutmegs

Football & Fashion







Daily Bled

From the playground to the world wide web, we manage to keep our fans and partners updated with our lastest news, photoshoots, creations, and discoveries that we share throughout our digital platforms, divided into different creative headings.

Travel Fashion Bled culture Game report Illustration Bled Food Club Events

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Made by Bled FC

To brands and partners, we offer our know-how in fashion, urban culture, sports and travel. From there, we create a unique and creative content on our digital platforms.

Content Creation Fashion Editorial Reports Product Placement Interviews News



Football & Exploration

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Portfolio

Bled FC Magazine n°1

Football, Fashion, Travel & Culture in Southeast Asia

In October 2015, Bled FC released its first ever magazine, special Southeast Asia. After setting foot in stadiums and playgrounds of Cambodia, Vietnam, Laos, Thailand and Myanmar for more two months, this issue is the testimony of this trip.

Just like a travel notebook, this first issue is the testimony of these 2 months spent in Southeast Asia, 116 pages tracing back every step of this adventure.

From Yangon to Bangkok, and through Savannakhet and Hanoi, the magazine tell more of this part of the globe's football culture through interviews, photo series and anecdotes of the less well known actors of the football scene.

More infos on





Portfolio

"Black Blanc Bled" gazette

For the occasion of Euro 2016 in France, focus on the France's cultural wealth.

Bled FC brings back that glorious slogan that for many years symbolized a France capable of making its cultural diversity a collective force. A France that managed to gather its entire country, its population, and its youth around a unique jersey embroidered with a tricolore rooster.

Bled FC wants our "Black, Blanc, Bled" theme to highlight those who represent not only France's athletic wealth, but its cultural wealth as well. French-born, immigrants, or bi-nationals, each person contributes to our country's reputation.

After Didier Deschamps' list, it is now time to unveil our selection of the Frenchies who make up the 48 pages of this gazette. Artists, footballers, or day-to-day heroes who by their talents and personalities sublimate France.

PERSONNALITIES :

Jean Jullien, Billy Ketkeophomphone, Inès Longevial, Bun Hay Mean, Clelll, Jazzy Bazz, Lalasaidko, Le Tricycle, Lili Ngyuen ...



COME PLAY WITH US!

Partners and advertisers

We propose unique and creative collaborations ideas using the best of our competencies upon your needs.

Sponsored news Photo reports Fashion Editorials Art Direction Photography Styling Product Placement Advertising space Assists



Football & Bled Culture

Audience

Our audience is:

Passionate about football Young and active (18-35) Urban Creative and cultured Globe trotter Open-minded Fashion sensitive Curious and connected International

Social Bled

Our digital impact expends every day. Thanks to our daily online activity, we have been able to create a community with whom we share the same passion. We also cultivate a very close and friendly relationship with several media. Our work and stories are often shared on different websites and important social media accounts.

Using these tight bonds, we can reach up to 8 million people.

#bledfc shared by :

@SOCCERBIBLE 4,1M FOLLOWERS ON INSTAGRAM - 480K FANS ON FACEBOOK

@KICKTV 69K FOLLOWERS ON INSTAGRAM - 341K FOLLOWERS ON TWITTER

@8BY8MAG 30K FOLLOWERS ON INSTAGRAM - 12K FOLLOWERS ON TWITTER

@KICKSTOTHEPITCH 18K FOLLOWERS ON INSTAGRAM

@HAPPINESSFC 68K FANS ON FACEBOOK - 5,000 FOLLOWERS ON TWITTER

OSHOESUPMAG 17K FANS ON FACEBOOK - 8,4K FOLLOWERS ON INSTAGRAM **@COPA90** 1,9M FANS ON FACEBOOK - 83K FOLLOWERS ON INSTAGRAM

@OFF.THE.PITCH 211K FOLLOWERS ON INSTAGRAM

OWHEREISFOOTBALL 29K FOLLOWERS ON INSTAGRAM

@GRLAFUTBOL 15K FOLLOWERS ON INSTAGRAM

@PKFOOT 34,8K FOLLOWERS ON INSTAGRAM - 25K FOLLOWERS ON TWITTER

@CYCLONESMAG 7,500 FANS ON FACEBOOK - 1,700 FOLLOWERS ON TWITTER

Bled Football Community

FRIENDS, ARTISTS, CLUBS, MEDIA, SHOPS, THEY SUPPORT BLED FC.

Le Ballon FC (France) **Cyclones Mag (France)** Shoes Up (France) Football Stories / Konbini (France) **Pkfoot.com (France) NSH (France)** 1972 FC (Malaysia) Chinatown Soccer Club (USA) Copa 90 (England) 8 by 8 Mag (USA) Grla Futbol (USA) I Love Dust (England) Kicks to the Pitch (USA) Liga Toquio (Japan) Local FC (Australia) Nowhere FC (USA) Soho Warriors (England) the FC (USA) The Ringleaders (Canada) Soccer Bible (England) Where Is Football ? (USA)

PLAY WITH US



Contact

STÉPHANE NAM KUNN Captain & Creative

nam10@bledfc.com